

Distribution Channels: Game Categories Naming Convention

BigFish Games	Mochi Categories	FGL	Kongregate	Playtomic
3D				
Action & Arcade	Action		Action	Action
Adventure	Adventure	Adventure	Adventure & RPG	Adventure
Agatha Christie				
Animal				
		Arcade		Arcade
Card & Board	Board Game			Board
Baking				
Brain Teaser				
Breakout				
Brick Buster				
Book				
Building				
Burger				
	Casino	Casino		Casino
Chicken				
Children				
Christmas				
Cooking				
Detective				
Diner Dash				
Dora the Explorer				
Dress Up	Dress-Up			Dress Up
	Driving	Driving		Driving
Educational	Education			Education
Fantasy				
Farm				
Fashion				
Food	Fighting	Fighting		Fighting
		Gadgets		Gadgets
Garden				
Hidden Expedition				
Hidden Objects Seek & Find				
Holiday				
Ice Cream				
Jigsaw	Jigsaw			
Kids				
Large File				
Magic				

Distribution Channels: Game Categories Naming Convention

Mahjong				
Marble Popper				
		Multiplayer	Multiplayer	Multiplayer
Match 3				
			Music & More	
Monster				
Mystery				
Mystery Case Files				
Nancy Drew				
	Other	Other		Other
	Pimp Customize			Pimp & Customize
Pirate				
Platform				
Point & Click				
Poker				
Puzzle	Puzzles	Puzzle	Puzzle	Puzzle
Quest				
Restaurant				
	Rhythm	Rhythm		Rhythm
Ricochet				
RPG		RPG	Adventure & RPG	RPG
Seek & Find Hidden Objects				
Shooter	Shooting	Shooter	Shooter	Shooter
Sherlock Holmes				
Sim				
Slingo				
Solitaire				
Space				
Sponge Bob				
	Sports	Sports	Sports & Racing	Sports
Strategy	Strategy	Strategy	Strategy & Defense	Strategy
Sudoku				
Time Mgmt				
Tower Defense			Strategy & Defense	Defense
Travel				
Treasure				
Tycoon				
Water				
Word				

Distribution Channels: Game Categories Naming Convention

Playtomic - 1: English, 2: Spanish, 3: Dutch, 4: German, 5: French, 6: Italian, 7: Polish, 8: Swedish, 9: Portuguese, 10: Russian, 11: Chinese, 12: Japanese